JULY 2025 From the Farm to Your Table Historical Society displays 240 years of women's shoes Haddonfield Happenings Local Residential Customer **ECHM28** Media Group Newspaper US Postage Paid **Expert** PRSRT STD **Contributors!**

Publisher's Note



Brittany Rought PUBLISHER

Dear Haddonfield Residents,

For years, *The Haddonfield Sun* has been proud to be a trusted source for local news and community updates. Our connection to Haddonfield runs deep—and it always will.

That's why we're so excited to introduce 08033 Haddonfield, a fresh take on community storytelling, lifestyle, and local living—created especially for the people who know and love Haddonfield.

This magazine is a natural evolution of the mission we've always held close:

to reflect the spirit of this town, spotlight the individuals who make it special, and share the everyday beauty found in its homes, businesses, traditions, and neighbors. Haddonfield is more than just a place—it's a shared experience.

The Haddonfield Sun was our beginning. 08033 Haddonfield is our next chapter—and we hope it becomes a favorite part of your month.

Thank you for continuing to invite us into your homes, hearts, and hometown.

With sincere appreciation,

Brittany Rought Publisher, 08033 Haddonfield

Letter from the Editor:



Kathy Chang EDITOR

Hello 08033! I am excited for you to check out our inaugural monthly edition magazine dedicated to the lifestyle and community of Haddonfield.

We start our issue at the Haddonfield Farmer's Market, which serves up education, recipes and connection with 25 to 40 vendors each week from May to October. "At the center of our market is community," says Market Director Ralph Ciallella, who formerly headed up new product sales for Nike, and has been with the market from the first day in 2002. Come by on page 4.

Next we head downtown – and beyond - with the Haddonfield Outdoor Sculpture Trust or HOST, a public/private partnership that aims to enhance the downtown landscape with figurative and abstract pieces and educate the public on art. These sculptures and other public art displays are impossible to miss. Take a look on page 8.

We round our issue with 240 years of women's shoes at the Historical Society of Haddonfield. The shoes circa 1740 to 1970 were on display from January through June 7. All the pairs of shoes that were on display had a connection to Haddonfield in one way or the other. Each shoe had a description, time period and the person who donated the shoes, if applicable. Check it out on page 16.

Also check out our Expert Contributor articles – "Keys to a Stress Free & Exceptional Renovation Process" and "Real Estate with Heart: A Local Perspective on Buying and Selling in Haddonfield" - on page 16 and 20 respectively. And don't forget to check out Haddonfield Happenings on page 22 for future community events and hear what your neighbors have to say, Sprinkles or Jimmies? on page 2. All of this and more awaits on the pages ahead!

Enjoy!

Kathy Chang
Editor

We start our issue

Expert Contributors



Christy Oberg *Realtor*® Weichert Premier Haddonfield



Jay Cipriani
Cipriani
Remodeling
Solutions

July Contributors



Debra Wallace



Doug McConnell



Katie Kasperson

08033

JULY ISSUE 2025

VP OF ADVERTISING SALES
ARLENE REYES

PUBLISHER

BRITTANY ROUGHT

MANAGING EDITOR KATHY CHANG

ACCOUNT MANAGERS

PAUL MANGIAMELE DOMINIQUE KULIKOWSKI TATIANA GAMBINO JENN ANDALORA

MARKETING CONSULTANTS

MADELYN GOLDFIELD GABRIELLE QUIGG

LAYOUT/DESIGN **MARK HOMER**

In this Issue:

From the Farm to Your Table4
Haddonfield Outdoor Sculpture Trust8
Keys To A Stress Free & Exceptional Renovation Process12
Historical Society displays 240 years of women's shoes16
Real Estate with Heart20
Haddonfield Happenings22
Cover Photo: Doug McConnell McCo Media

lifestyles

Visit Us Online at lifestyles.media

ADVERTISING

856-779-3800 Ext. 6920 brought@donnelly.media



@lifestyles.media

08033

is a publication of Donnelly.Media, 1810 Underwood Blvd, Delran NJ 08075



Blake, from Haddonfield -"Jimmies because I'm from New Jersey so I feel like it's a lot more popular here for people to call it jimmies."

This or That?

SPRINKLES OR JIMMIES?

WE ASKED OUR NEIGHBORS, HERE'S WHAT THEY HAVE TO SAY!



Becky, from Alaska - "Jimmies because I'm originally from South Jersey, so that's why."



Liv, from Haddonfield - "Sprinkles because that's how I grew up, calling them sprinkles. I know they say that [jimmies] in Philly a lot and I also go to Philly a lot but sprinkles is my go to."



PHOTOS BY JENN ANDALORA

NDA

MEDICAL SPA

SUMMER BODY

- BODY CONTOUR WITH EON LASERS
 LOSE WEIGHT WITH MEDICAL
 WEIGHT LOSS PROGRAM
 ENHANCE CURVES WITH NONSURGICAL
- ENHANCE CURVES WITH NONSURGICAL BBL INJECTIONS

Mention this ad for 10% off Good through the end of July



701 E. MAIN ST
MOORESTOWN NJ 08057 | (609) 997-2639
FOLLOW US ON @NDAMEDSPA





From the Farm to Your Table

HADDONFIELD FARMER'S MARKET SERVES UP EDUCATION, RECIPES, AND CONNECTION

By **Debra Wallace**

Spring and summer are synonymous with farm-fresh produce, local cut flowers, and mouth-watering treats, from empanadas and guacamole to scrumptious breakfast items and pastries.

All of these offerings are what have eager locals, tourists, and hard-working vendors returning to the Haddonfield Farmer's Market year after year.

Located at 2 Kings Court, the market season began on Saturday, May 17, and continues through October 11. The hours are 8:30 a.m. to 1 p.m.

The market has been in operation since 2002 and was officially incorporated in 2007, and weathered having to close during COVID-19 and other obstacles. Each week, there are 25 to 40 vendors who offer a wide variety of wares.

Sponsorships from small businesses and corporations to support the market's operation are always welcome throughout the season. Current sponsors that help with the costs of running the small non-profit market include Camden County-Haddonfield Financial, 4 Seasons Landscaping, HIP (Heights in Progress), Premiere Realty, and Haduko Academy, a jiu jitsu yoga and fitness studio in Haddonfield.

The market is known for its new and returning vendors who display and sell fresh produce, flowers and plants, smoothies, BBQ, goods, baked goods, candles, and handmade accessories. There is always something for everyone!

Several aspects of the market set it apart from other New Jersey farmers' markets.

"At the center of our market is community," says Market Director Ralph Ciallella, who formerly headed up new product sales for Nike, and has been with the market from the first day in 2002.

"People come to our market to see old friends that they haven't seen in 30 years," Ciallella says. "A lot of people come back and raise their children here. People walk through most farmers' markets and leave, but they tend to come and hang out because of our top-notch musicians in the gazebo."

He adds that, "Many of our vendors have turned their small market businesses – selling candles, hand balm, and a variety of food items – into brick-and-mortar businesses. We help one another, which is why I have stayed so involved. I love helping our vendors turn their dreams and hard work into success stories."

One example is OK Charley's Craft BBQ in Mount Laurel, owned by Nick Hancock, a Texas-trained restaurateur who quickly caught on with the Phillies, Eagles, and Flyers, and started a local catering and pop-up business. Ciallella encouraged the entrepreneurial dreams of Hancock, a Sicklerville resident.

"Nick went from having a hobby to quitting his other job to successfully serving his mouth-watering food full time, as a market vendor, and selling out in the first two hours," Ciallella said. "He looks forward to the day he has a brick-and-mortar restaurant. Every time I see him, he gives me a big hug of thanks."

The music in the Gazebo is another major attraction at the market. Most of the musicians, who are soft rock or singersongwriters, are local to Pennsylvania and New Jersey, including Sam Caruso, John Shaughnessy, Dave Kelly, Jerry Mayall, Barry Hollander, and Tara Hendricks. Pete Donnelly is a national performer.

Many of the musicians play together in a famous local tribute band called Candy Volcano, which is a Bowie band.

The health-conscious Ciallella said that overall, the food Americans eat is creating a very unhealthy future for "our children and grandchildren."

"Few children have an exposure to farms and farm fresh food, but it is so important for the next generation to have these options," he said

Ciallella added that "with our children glued to their phones and other electronic devices, it is important to get them outside."

"Take them to a farmer's market, disengage from their screens and gain knowledge about how their food is grown, get some local recipes, and find out how the farmers keep their

PHOTOS BY KATIE KASPERSON

Haddonfield Farmer's Market serves up education, recipes, and connection from May to October.

products fresh," Ciallella said. "It is a day of education about nature, great music, and lots of fun."

Mary Ellen Muth grows and sells flowers from her Muth Farm Flowers and is one of the original vendors at the Haddonfield Farmer's Market. She sells flowers for everyday enjoyment and every occasion – weddings, new babies, birthdays, anniversaries, and even funerals.

She also makes bouquets on site, another personal touch that people enjoy and is a big draw to the market since it helps them connect with the backstory of the flowers.

"There is a nice community and family feel in Haddonfield, when I am there in the spring, summer, and fall," Muth says. "We are near downtown, and people enjoy the music in the Gazebo. Week after week and season after season, I have helped a lot of regulars – that's the aspect of the market I enjoy the most."

She said many shoppers come not only to buy local but to connect with the seasonality of the plants and produce. "They are excited about the first peaches or apples of the season, and they want to learn about the farming involved."

Muth says that it is an opportunity for someone who has never been there to "enjoy the ambiance of the area, visit the nice mix of music and musicians. It is a place for pedestrians to roam around and run into friends and neighbors."

Eugena Yoo, who specializes in 100% natural produce from her Lanis Farm, started selling at the market last year and will returned for opening day this year. She has been a Bordentown family farmer for nearly 40 years, taking over from her father.

"I love that there are so many regulars," she said. "I focus on the plants, and my brother's area is the vegetables.

"This produce is extremely special and the taste is very different from other produce because we grow it without any sprays.

"I love that chefs from New York City come to visit us once a year to learn about how we are farming and appreciate all of the freshly grown items," she said. — 08033







ACCREDITED LUXURY HOME SPECIALIST Licensed in NJ & PA

Anne E. Koons The Only Name you need to know in Real Estate! Direct 856-795-4709 Cell 856-261-5111 Www.annekoonsrealestate.com





Cherry Hill Beautiful custom home on a quiet cul de sac in Cherry Hill easily accessible to major highways and walking distance to Cherry Hill East High School. Upon entering this home, you have a 2-stop fyer, curved staircase leading to the 2nd floor, powder crown, hardwood floors and a very open floor plan which has a lovely open kitchen overlooking a grand 2 story family room which features a vaulled ceiling with two skylights, a gas-fired fireplace, and wall-to-wall windows with a southern exposure facing the semi-wooded backyard. Unfinished walkout basement to private back-yard \$990,000



Historic Borough of Lawnside Business Park Brand new, state of the art 225,000sf (divisible) flexifogistics buildings available. Excellent location with quick access to 1-295 and N Turnpike, 0-minute drive to Philadelphia and < 15 miles from Philadelphia International Airport Located across the street from UPS distribution center and <2 miles from FEDEX ground hub Short walk to Woodcrest PATCO station, Speedline into Philadelphia. Building Design: 36' clear height, ESFR Sprinkler System, Ample loading doors and truck court, 8,000 amps, office space built-to-suit, PILOT available. Great location for distribution, cold storage, and manufacturing uses. Give Anne a call for more information.



Philadelphia Beautiful historic home built in 1802 in the heart of Society Hill has 4 bedrooms, 3 full baths, beautiful wood floors & heated marble floors thru out the 5 levels of living space, a lovely dock great for entertaining, and freshly painted on the outside exterior. The front windows were replaced with windows that comply with the historic registry. This lovely home is move in ready condition and has an amazing kitchen with limestone countertop island, La Comue range, double ovens, charcoal grill plus built in La Cornue cabinets for storage. The home was recently re-roofed with new shingles on the front roof, new flashing on the party wall, and re-coating of the flat roof in rear. The seller has replaced the hot water heater, humidifier, refrigerator recently. Realistically priced at \$1.249,000



Medford Gorgeous private setting on 6 acres of heavy wooded grounds with professionally landscaped specimen trees & gardens with circular driveway & wrap around side driveway to a 4-car garage. Cobblestones is a one of kind neighborhood by Bob Meyer which is neighboring a nature preserve that can never be built on. This custom home has a newer 50 yr shingle roof-2022, 3 newer skylights in the kitchen-2022, one of the HVAC systems was recently upgraded newer white oak hardwood herringbone floors in the great room & family room & recently painted through-



Pine Hill Beautiful comer lot all professionally landscaped with newer Vinyl fence and large concrete driveway for 2 plus car parking completely redone inside and outside with a full beasement, 3 bedrooms and 1 full beth. The kitchen has white cabinets, ceramic floors, grantle counterfors, stainless steel appliances, crown moiding, recess lighting and lots of natural light. Newer Malbu wide plank kuxwy winyl flooring that is scratch and water resistant in the family room and main hallway, bedrooms, crown moiding throughout the entire home, newer white wooden blinds on every window, recessed lighting including all bedroom closets, and the bathroom has a marble top vanity, newer toller, marble flooring, glass shower doors and deep scak bathbut. Very private backyard all fenced with extensive landscaping with cobblestone stone edging \$319,900



Moorestown Built in 2017 this is a six bedroom, six and a half bath home in Orchard Estates on a 1.5-acre rectangular shaped lot on a quiet street with only 15 total homes in the development. The home sits back on a private lot which provides ample room for a large pool and is beautifully landscaped with additional hardscaping and a large 1200 sq. ft. deck with an outside built in grill station. The home has a three-car garage equipped with two car charging outlets. \$1,950,000

















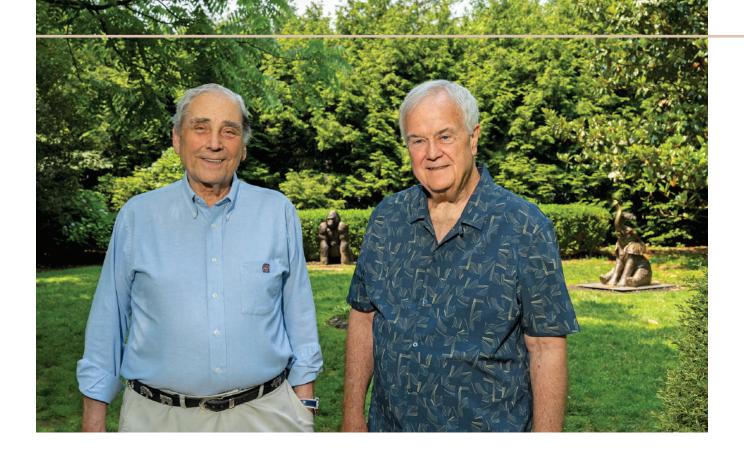
Custom Solid Wood Furniture for Home & Office \cdot Designed & Built in the USA



Townehaus can help turn YOUR VISION into A REALITY. | townehaus.com







'We couldn't have bought that publicity'



HADDONFIELD
OUTDOOR
SCULPTURE
TRUST
REACHES
DOWNTOWN
AND BEYOND

By Abigail Twifold

A s you walk around the streets of Haddonfield, it is almost impossible to go without noticing a number of sculptures and other public art displays throughout the borough.

From the Children's Sculpture Zoo, a collection of bronze animal sculptures to the "Low-Poly Open Heart" on Kings Highway to "The Mailman" on Haddon Avenue.

The majority of these public sculptures and art installations can be credited to the work of the Haddonfield Outdoor Sculpture Trust or HOST, a public/private partnership that aims to enhance the downtown landscape with figurative and abstract pieces and educate the public on art.

Stuart Harting is the founder and chair of the Trust. He first got the idea for HOST in 2012. From the late 1980s until 2004, Harting had a

PHOTOS BY DOUG MCCONNELL MCCO MEDIA

Haddonfield Outdoor Sculpture Trust reaches downtown and beyond with its sculptures and other public art displays throughout the borough.

relationship with the Pennsylvania Academy of Fine Arts (PAFA), running a scholarship and displaying the sculptural works of senior students in a riverside restaurant in Philadelphia.

When he wanted to resume the project in 2012, they informed him that the program had been completely disbanded.

He was offered an alternative by Rob Roesch, who was the sculpture chairman for PAFA at the time for a "public display of sculpture," recalled Harting.

The Trust was approved for 501(c)(3) status toward the end of 2013, the same year their first sculpture display, "Uno" went up, after being purchased by Harry and Judith Stainrook of the Stainrook Foundation as a permanent gift to the Borough.

The sculpture managed to earn the Trust a good deal of publicity due to its nudity and to its location.

"We wouldn't have gotten 30 articles all over the region," relayed Harting. "'Haddonfield had the first nude' ...(headlines) like that."

Michael Willmann, Esq. is the co-founder and vice chair for the organization.

He spoke about the reaction of the mayor at the time and how that also added to the amount of media and public attention the sculpture and the Trust garnered.

"The mayor at the time said something like, 'Because it's right across from the Haddonfield Friends School,' he wasn't exactly sure that having a bare breasted piece of art across was necessarily the best idea," Willmann said. "He didn't oppose it, but he just sort of raised a question. It was a lightning rod for visibility."

Both men said that without "Uno," HOST would likely have not gotten the initial boost of attention that helped to get it off the ground faster.

"We couldn't have bought that publicity," said Harting.

HOST has a number of sculptures as part of their outdoor displays now, with a mix of permanent works and some that rotate.

Works have been collected through a number of different methods. Some are on permanent loan, meaning they will be on display in Haddonfield indefinitely, unless the artist sells them. At that point, the artist would contact the Borough, explain the situation and reclaim their piece to be given to the buyer.

Others, like "Uno," were donated to the Borough or HOST, meaning that they are permanent displays owned by Haddonfield.

The displays that rotate are usually on rent. One example of this is HOST's relationship with the estate of Seward Johnson. For a small rental fee every year, Johnson's pieces are placed around the Borough and occasionally rotated for some of his other pieces.

"They rotate pieces, which are usually among the most talked about, because they are the ones that, for better or for worse, look like people sitting at a table," said Willmann.

The Trust is run exclusively by donations of art and money from those who choose to make contributions.

"We have no financial contribution from the Borough, or state or federal," said Harting.

"We would be happy to pursue relationships with foundations and other philanthropic entities, as well as individuals, but everything we do is funded by donations," Willmann added.

Besides the sculptures, HOST also hosts a number of events throughout the year at the locations of some of their most prominent works.

The first event held every year is the vow renewal ceremony at the "Low-Poly Open Heart" sculpture on Kings Highway. Couples, usually around 30 in number, line up to renew their vows on Valentine's Day.

Another of HOST's annual events is their Grandparents' Day celebration at the Children's Sculpture Zoo, usually held in the middle or towards the end of April. This event allows both grandparents and their grandchildren alike to enjoy the Sculpture Zoo, learn about the art form and spend quality time together.

The final event HOST holds every year is their annual tour of the art walk, in which second-graders from the local schools are taken on a walking tour down Mechanic Street to see the current art installation.

"Stuart does tours for elementary school kids," said Willmann. "He's had more than 1,000 kids go on those tours. I think that, as a building block to their appreciation of what's in the Zoo and around town, is significant."

Art Walk is HOST's outdoor rotating display of art works, usually in the form of drawings and paintings. These works could be from local artists, high school students or loan displays from the Fellowship

see SCULPTURES page 11





Your Cummer Starts with SMARTER BANKING

Certificates of Deposit

6-month CD 4.16% | *APY of 4.25% 12-month CD 3.92% | *APY of 4.00% 18-month CD 3.68% | *APY of 3.75%





*APY= Annual Percentage Yield. To receive this CD offer, a minimum deposit of \$500 is required. Early withdrawal penalties apply. The quoted rate and APY are accurate as of April 10, 2025.



SCULPTURES 08033

from page 9

of the Pennsylvania Academy of Fine Arts. HOST's current project is the development of a new sculpture for the Borough with the money left by Haddonfield resident Joseph F. Haro when he died in 2020.

"He left \$400,000 for a sculpture to be put on municipal property," said Harting. "Money was given in trust to the Haddonfield Foundation for it to do that. It had no concept of what to do with the sculpture, so they turned it over to HOST to make it happen."

One of HOST's trustees, Joe Levine who is also on the Haddonfield Foundation, took up the project of Haro's sculpture, writing a request for proposals from artists.

The request went out nationally. The Trust was expecting to get about 50 responses.

They ended up receiving 162 proposals from 35 different states and 18 foreign countries.

A selection committee made up of John Giannotti, the local sculptor that created the sculpture of the Hadrosaurus Foulkii dinosaur, colloquially known as "Haddy;"

see SCULPTURES page 19







PHIDELITY RECORDS

12 Haddon Ave. Haddon Township, NJ 08108 (856) 240-1522



entire purchase with this coupon

We want to buy your records.

No collection is too big or too small.



REFER A FRIEND & YOU BOTH SAVE 25%

One trip, two discounts. It's that easy.

Both customers must be enrolled Quality Roots loyalty program for full eligibility. Restrictions may apply.

Quality Roots is a state-licensed cannabis retailer, proudly serving our community in compliance with all New Jersey regulations.



QUALITY ROOTS | CANNABIS CO.





By **Jay Cipriani**, Cipriani Remodeling Solutions Expert Contributor

Renovating your home is an exciting, transformative journey that can feel overwhelming if not managed carefully. With the right steps and the right team, you can achieve a smooth, stress-free renovation that exceeds your expectations. Cipriani Remodeling Solu-



tions, with over 45 years of home remodeling experience, understands that a positive remodeling experience is about more than just the final look.

The remodeling process begins with setting a clear vision and goals. Consider why you're renovating and the results you wish to achieve. This clarity is vital for making decisions and setting realistic expectations. When you express this vision openly with your remodeling team, it helps establish a scope and timeline that match your priorities.

Choosing a transparent, collaborative

partner is essential, as they will shape your entire renovation experience. Look for a team that prioritizes clear communication - keeping you updated at each project stage. This transparency builds a foundation of trust and ensures you feel safe and secure throughout the process.

Adhering to a realistic budget is another key factor for minimizing unwanted surprises down the line. An experienced team can help you align costs with your goals, managing any adjustments effectively to ensure your expectations are met.

A thoughtful design phase is also essential - working closely with designers to explore layout and material options creates a space uniquely tailored to your lifestyle. This collaborative process mitigates last-minute changes and keeps the project organized.

Alongside aesthetics, function and longevity should take precedence. Making your space beautiful is important, but a proper remodel should work well for your needs and adapt to your lifestyle over time. Choosing durable materials and flexible layouts will ensure a lasting and versatile design.

Expect high-quality craftsmanship throughout. The skill-level involved in

see CIPRIANI page 15







CUSTOM CLOSETS

HOME OFFICE

GARAGE

ENTERTAINMENT CENTER

AND MORE

Setting the standard in Custom Closet Design for over 40 years

- Choose from the largest selection of colors, styles, and finishes
- Our designers work with you every step of the way
- Collaborate to create a personalized design for your needs and space

closetfactory.com **856-382-8085**

3001 Irwin Road, Suite E Mount Laurel, NJ 08054

License # NJ 13VH09550600/PA 131985



CIPRIANI 08033



from page 13

your renovation impacts everything from the finished product to the long-term value. Choose a team known for precision, quality and attention to detail to produce a cohesive, high-quality result.

Finally, you must maintain flexibility and open communication. Even well-planned renovations can face unexpected changes, so working with a team that's adaptable and communicative is essential. This responsiveness provides peace of mind, ensuring you're always supported even if challenges arise.

By following these principles and choosing a reliable, client-centered partner like Cipriani Remodeling Solutions, you'll enjoy a rewarding renovation experience that results in a beautiful and functional space that's designed for you and built for life! — 08033







Margie Cedrone ARTISAN * JEWELER



Featured Artist Christian Gatto Text: 267-272-2236

thejewelergatto



Welcome to Margie Cedrone Artisan Jeweler!

Margie Cedrone Artisan Jewelers has been a trusted name in fine jewelry for over 30 years. Specializing in custom-made diamond jewelry, we are one of the few jewelers left in the area that still crafts the finest tailor-made pieces.

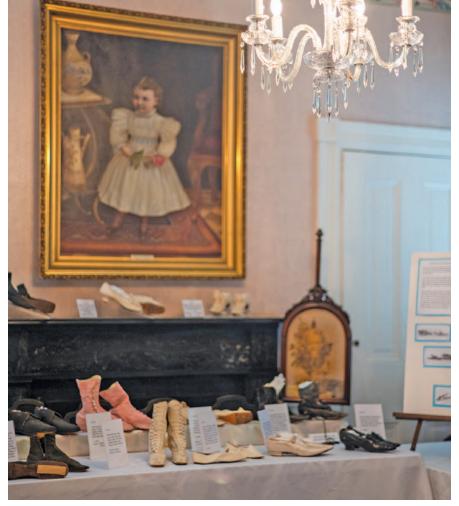


SINCE 1982

Our experienced jewelers have a passion for creating beautiful, unique jewelry that will last a lifetime. We take the time to understand your vision, and we work with you to create a piece that is truly special.

OPEN FOR APPOINTMENTS ONLY 121 Haddon Avenue Haddon Township, NJ 08108 (215) 384-7155

Please mention this ad for 10% off your order of \$150 or more.







ON DISPLAY: 240 YEARS OF WOMEN'S SHOES

By Kathy Chang

Pink shoes? That's right. Full description: Pink high button shoes - 12 buttons with scalloped edging.

Where did a woman go in pink shoes in the 18th and 19th centuries? That's a question that Dianne Snodgrass, the society's Collections Chair who put the exhibit together, ponders?

"Maybe not outside ...," she said, and if needed, there were things like the Patten and Clogs to protect the shoes. *More on that later!*

These pink shoes were worn by a Mrs. John Wood, who lived at 209 Kings Highway West. It was circa 1870. Donor of the shoes was Marion C. Nicholson Wood.

The pair of pink shoes was one of several shoes that the Historical Society of Haddonfield put on display during the 240

Years of Women's Footwear exhibit circa 1740 to 1970 from January through June 7.

All the pairs of shoes that were on display had a connection to Haddonfield in one way or the other. Each shoe had a description, time period and the person who donated the shoes, if applicable.

The oldest shoe on display was a slipper circa 1740 donated by Miss Amelia Robinson. The society only has one of the pair – a slipper, brocade (ecru, lavender, grey), straight last, French heel, pointed toe, large metal (most likely "pinchbeck") buckle. Along with the shoes, the exhibit provided a wealth of infor-

Along with the shoes, the exhibit provided a wealth of information about the evolution of the shoe from "Two Centuries of Costume in America" by Alice Morse Earle, which was published a century ago.

"She was 100 years closer to shoes that we are displaying," Snodgrass relayed. "She had some interesting things to say."

PHOTOS BY KATE KASPERSON

The Historical Society of Haddonfield exhibited 240 years of women's shoes from January to June 7.

The term slipper was used to refer to any type of indoor shoe until the late 19th century. The term "Shoes" was used for outdoor wear and made of tougher materials.

The English word for slippers – "Sclyppers" - was used from circa 1478. English speakers also used the French word "Pantoufle." It means slip shoe - to easily come off.

According to historical records, shoemakers began using distinct left and right lasts early in the 19th century. Philadelphia cobbler William Young is often credited as one of the first to adopt this practice circa 1817; this practice became more wide spread circa 1850.

Flat shoes for the left and right feet were common until heels were introduced circa 1580. At this time in Europe demand for footwear increased so much that their expanding market could not keep up. Single straight lasts were used until circa 1915.

LATE 17TH CENTURY TO EARLY 18TH CENTURY

Footwear: boots, shoes, bushkins, startups, slippers, pantofles. Definition of bushkins: in America, leather soles, cloth uppers like leggings to the knees and fastened with laces. Startups: similar but heavier than above. Pegged wood soles and laced to knees.

see SHOES page 18











SHOES 08033

from page 17

TIMELINE WITH DEFINITIONS

- 1712 very pointed toes, no heels on slippers, red heels were the fashion trend.
- 1740 advertisement "mourning shoes, fine silk shoes, flowered russet shoes, white callimanco shoes.
- Mid 1700s slippers (slip-shoes), embroidered vamps, high heels, very thin soles of light weight material, Pantofles, very fancy and embroidered, buckles made of "pinchbeck" (copper and zinc).
- 1790 heels disappeared, buckles replaced by shoe strings, decorated with bows or pleated ribbon edging, narrow soles, squared toes.
- Circa 1805 ladies in New England were making their own shoes very thin materials, no heels, simple in shape.

CALAMANCO, PRUNELLA & PINCHBECK DEFINED

Calamanco – made in the U.S.A., a sturdy, egalitarian everyday shoe of worsted wool with shiny finish. Black calamanco was equivalent to today's black pumps and a wardrobe staple which crossed social cultures. It also came in reds, yellows, and green by 1750s. Worn by such women as Martha Washington, Dorothy Hancock, Abigail Adams, Dorothy Quincy in Revolution era. It made them feel patriotic.

Prunella – made from 17th to early 20th century, worsted fabric shoe, no sole, blacked tipped leather toes and heels. These were considered an everyday shoe, Snodgrass said.

Christopher Pinchbeck, who lived in the 18th century, was a London watch maker. He invented a metal of copper and zinc, which was used for shoe buckles. Could be plated with gold or silver.

One pair of shoes of interest was believed to be a pair of lady's beach shoes from an unknown donor made of black cloth; laced ties; very thin soles.

"There is still white sand under the inner soles," Snodgrass added, noting it was part of a woman's swimming costume circa 1900.

ABOUT SHOE LABELS

Before mass production of shoes after the Industrial Revolution, shoemakers had small businesses. Many ladies ordered custom made shoes. The earlier dated shoes have no labels. Below is a list of labels from the exhibited shoes from after the mid-19th century:

- Laird Scholler, Co. Krupp & Tuffly, Houston, Texas.
- Partridge & Richardson, Philadelphia
 bought out by Strawbridge & Clothier in 1904.
 - Sollers & Co. Philadelphia S.A. -

manufacturer of children's fine shoes – Philadelphia – Dates of opening and closing not found

- The Selby Shoe Co. A notable shoe manufacturer based in Portsmouth, Ohio and Ashland, Kentucky 1851-1957.
- Strawbridge & Clothier, Philadelphia it was a major department store chain in Philadelphia. It emphasized low prices, high quality and cash sales. It opened in 1868 and closed in 2006.
- Laird Schober Co. was the original, ultra luxury designer of women's foot-wear brand since 1870. Founded in Philadelphia by three young men in their mid- 20s. Closed doors in 1965.

More or less at the same time in the latter part of the 18th century, women, rather than go and buy a pair of shoes, they would go to the different trades:



TRADES USING LEATHER

- Shoemakers
- Cordwainers
- Curriers
- Casemakers
- Woolcarders
- Wool shuttles
- Bookbinders
- Saddlers
- Upholsterers
- Boxmakers
- Harnesses
- Glovers
- Budgetmakers
- Trunkmakers
- $\bullet \ Beltmakers$
- Coachmakers
- Cabinets
- Scabbards

WHAT IS A SHOE LAST?

Shoe lasts are forms shaped like a human foot. They were carved from wood and were used by shoemakers – Cordwain-

ers. Leather or other material was draped around the last and worked to fit. Lasts came in all sizes. Some lasts were iron. Today they are plastic.

The term "Last" comes from the Old English word "Laest" which means footprint.

Until the early 19th century generally lasts were straight, meaning there was no distinction between the left and right foot shape. Philadelphia cobbler, cordwainer William Young is often credited for adopting the new practice of using distinct left and right foot shaped lasts around 1817. This trend became more widespread about 1850.

Examples of shoe lasts can be seen in the society's Cellar Tool Collection for cord-wainers and Tradesman from 1629.

COMPARE SOLE THICKNESS

Have you noticed how thin the soles are on the 18th and 19th century shoes compared to those of the 20th century? There is an interesting explanation.

The ladies who wore these indoor shoes were not expected to go walking outside, especially in mud, rain, snow, ice. Inclement weather kept them inside. If going out was necessary, two different types of footwear were available to them.

The Patten – which has 17th and 18th century notations, had thick, wood soles, shaped like a foot mounted on an oval ring of iron and fastened by two or three brass nails to the side. This elevated the wearer's foot at least two inches off the ground. Keeping her toe on, the wearer would slip her foot in the pattern that had a leather strap over the toe. Buckles, straps or strings held the shoe's head in place. Walking in these were clumsy – was very awkward. Wearing them did keep the shoes from damage. Patten comes from the French word "patin" which can mean the sole of a shoe or skate.

They made walking noisy and awkward and they were ugly." Mentions are made of twisted ankles and cuts on the foot, according to the history.

The Clogs were wood shoes, shed with iron. These were heel-pieces with straps. Some were fancier with brass tips and colored ties. Clogs could be made in two pieces and were lower to the ground than pattens. This type of outer shoe wear was worn throughout the 18th century in America due to unpaved streets. Heavy soled women's shoes were rare.

The Historical Society of Haddonfield is located at 343 Kings Hwy. E. The Archives Center is open for walk-in researchers, on Thursday (10 a.m. to noon), Saturday (noon to 3 p.m.), and by appointment. Greenfield Hall is open for tours Monday, Wednesday, and Thursday, and by appointment. — 08033

SCULPTURES 08033

from page 11

Robert Roesch, who is now the chairman of the Philadelphia Art Commission; and Gary Snyder, the executive director of the Grounds for Sculpture began the process of narrowing down the proposals.

"They have now narrowed it down to five," said Harting.

Now that that step has been completed, Levine has notified all submitters that they are either among the top five, or that they are no longer in the running.

"It's good for the town, obviously for HOST, but it's also good for a longer term relationship between HOST and sculptors generally, to know that this kind of opportunity exists," said Willmann.

"It could lead to some of those folks who might not be among the finalists... to have a relationship with us, where some of their work might come here on a temporary basis or on a permanent basis," he continued.

The next step in the process will be for the finalists to create scale drawings that will show the full size of their piece, as well as a maquette or small model study of the proposed sculpture.

Each artist will receive \$5,000 of the allocated \$400,000 to make these maquettes. After they are received by HOST, they will go on display at the library. One of the concepts will then be selected from those models.

"The people who contributed to the purchase of the sculptures, bought them for a reason," Willmann said. "Typically, because they saw the appreciation kids have for that. So it's increasing the visibility among people who appreciate it but also the visibility among the people who might be positioned to provide pieces."

Other major projects in the works include a life-sized statue of Elizabeth Haddon, which will be made out of white marble, adding a rhinoceros to the Sculpture Zoo and a sculpture of some form that will connect to Black history. — 08033



Visit Us Online at lifestyles.media

CALL TO ADVERTISE 856-779-3800 Ext. 6920 brought@donnelly.media

lifestyles













Real Estate with Heart: A Local Perspective on Buying and Selling in Haddonfield



By Expert Contributor Christy Oberg, Realtor® Weichert Premier, Haddonfield

s a real estate professional with Weichert Realtors in Haddonfield, a graduate of the Class of 1999 at Haddonfield Memorial High School and a proud resident of nearby Haddon Township, I've had the unique privilege of working in one of South Jersey's most cherished communities. Haddonfield is more than just a place I do business—it's a town I know deeply and care about greatly. From its historic charm and strong schools to its vibrant downtown and sense of community, it's easy to see why so many people fall in love with this charming town.

Behind every "For Sale" sign is a personal story—whether it's a growing family searching for more space, longtime residents ready for their next chapter, or newcomers looking to call Haddonfield home. It's my honor to help people navigate those transitions with care, insight, and confidence.

UNDERSTANDING THE HADDONFIELD MARKET

Haddonfield's market is unique and dynamic. With limited inventory, historic homes, and strong buyer demand, navigating it takes more than just a license—it takes local knowledge and experience. I've worked with clients across every part of town, and I understand what makes each neighborhood special, whether it's the highly sought-after Elizabeth Haddon section, the elegance in the Real Estate surrounding Tavistock Country Club in the Gill Tract, or the charming blocks off Haddon Ave in the Estates section of town with great walkability to everything.

For buyers, timing and strategy are key. Homes often move quickly and close at or above asking price. For sellers, a polished, professional listing makes a real difference. I offer custom marketing, top-tier photography, and personalized staging guidance to ensure your home shines and sells with success.

WHY SUMMER IS A GREAT TIME TO LIST

If you're considering selling your home, summer might be the perfect time. Here's why:

- 1. Great Curb Appeal: Flowers are blooming, lawns are green, and the sunshine makes every home more welcoming—perfect for photos and showings.
- 2. Motivated Buyers: Families want to move before the school year begins, and summer buyers tend to be serious and ready to act.
- 3. Longer Days, More Showings: Extended daylight gives more flexibility for evening and weekend appointments, boosting visibility.
- 4. Easier Transitions: Summer closings allow for smoother moves and minimal disruption to work and school schedules.

If you're not sure whether now is the right time, I'm happy to offer a custom market analysis and walk you through what listing this season could look like.

see REAL ESTATE page 23





Haddonfield Happenings



IT'S ALL IN THE DETAILS.

When it comes to your social calendar change is ... not always good. But sometimes it's inevitable. Check each organization's website for updated event information.

HADDONFIELD PUBLIC LIBRARY

The library is located at 60 N Haddon Ave. For more information on events visit www.haddonfieldlibrary.org.

Wednesday, July 9 – 3-3:45 p.m. - Make doodlebots out of pool noodles and markers during Robo-Art. The event is for registrants grade 3rd grade to 5th grade.

Thursday, July 10 – 6-7 p.m. - Light up your creativity in this hands-on pottery workshop led by the Markeim Arts Center! Participants will learn basic hand-building techniques to sculpt a ceramic luminary—a beautifully crafted lantern designed to cast a warm, ambient glow. The event is

for registrants age 14 to over 18.

Tuesday, July 15 and Monday, Aug. 4–11 a.m. to 1 p.m. - Help us Color for a Cause this summer. We will be decorating placemats for Cathedral Kitchen, a nonprofit organization serving those facing food insecurity in Camden. All ages welcome, just drop-in and color in the Technology Center

Friday, July 16 and Wednesday, Aug. 13 – 10-10:30 a.m. - This is a joint program in the Greenfield Hall between The Haddonfield Library and The Historical Society of Haddonfield. Children will hear stories that are based around Haddonfield's history. There will also be a take home craft given out to the children. Recommended ages 4 and up.

Saturday, July 19 and Aug. 16 – 9-9:30 a.m. - Storytime at the Farmer's Market will be held on Kings Court. The event is weather permitting

Friday, July 25 – 10:30-10:45 a.m. and 11:15-11:30 a.m. - Waddle into the

world of these beloved flightless birds during Penguin Pointers with Jenkinson's Aquarium. Learn their basic biology, where they live, the threats they face, how we can help them in the wild, and how we care for this endangered species at the aquarium.

Wednesday, July 30 – 5:30-6:15 p.m. - Get ready to Shake It Off in this high-energy cardio drumming class – Drum2Bfit – Taylor Swift edition. You'll move, groove, and drum your way through hit songs using exercise balls, drumsticks, and upbeat choreography. The event is for registrants grade 6 to 12.

Saturday. Aug. 9 - 3-4 p.m. - Come to the library for an afternoon concert with Fish & Whistle – Fish and Wildlife: Bluegrass Concert. "Fish & Whistle stages live shows with high-energy bluegrass and country on guitar, mandolin, banjo and upright bass. The musicians range in age from 21 to 70, and specialize in songs that bring generations together. They have multiple lead singers and amazing guitar flat-pickers and mandolins."

Thursday, Aug. 14 - 11 a.m. to 1 p.m. - Help us Color for a Cause this summer. We will be decorating Welcome Back to School cards for Cradles to Crayons, a nonprofit organization donating school supplied-filled backpacks to students in the Philadelphia region. All ages welcome, just drop-in and color!

IN THE COMMUNITY

Saturday and Sunday, July 12 and 13 - It's the 31st anniversary of the Haddonfield Crafts and Fine Art Festival with more than 200 artists showcasing the best of fine art and craft from the region and beyond along Kings Hwy E and N Haddon Ave.! This twoday outdoor festival will be held from 11 a.m. to 7 p.m. on July 12 and 10 a.m. to 5 p.m. on July 13.

Thursday, Aug. 7 – 4-8 p.m. - Summer Street Feast will be held in downtown Haddonfield. There will be food trucks, live music, face painting, hair tinseling and shopping.

Thursday, Aug. 7 to Sunday, Aug. 10 - Summer Sidewalk Sale will be held in downtown Haddonfield.

Saturday, Sept. 13 - 37th Haddonfield Car Show will be held in downtown Haddonfield.

Indian King Tavern Museum is located at 233 E. Kings Highway. Days and hours open: Wednesday to Saturday – 10 a.m. to noon and 1-4 p.m.; Sunday, 1-4 p.m. For more information visit www.indiankingfriends.org.

OBERG 08033

from page 21

A PEOPLE-FIRST APPROACH

I take a relationship-driven approach to real estate. That means listening carefully, communicating clearly, and tailoring every step of the process to your needs. I'm here as a trusted advisor—not just to help you buy or sell a property, but to ensure you feel confident and supported from start to finish.

Whether you're buying your first home, relocating, or preparing to sell a home filled with memories, I bring not only market knowledge but also care and compassion to each interaction.

DEEP COMMUNITY ROOTS

I spend so much of my time in Haddon-field—working with clients, supporting local events, and collaborating with small businesses and schools. I am also well connected in the surrounding towns, like Haddon Township, a great town many "empty nester" Haddonfield residents love to move to in order to stay local and downsize with all the great conveniences they know and love in the area. I've built strong ties to this community and surrounding small towns, and I'm proud to help new residents find their place here.

To me, real estate isn't just about houses. It's about neighborhoods, connections, and helping people create a life they love.

LET'S TALK

If you're thinking about making a move—or even just wondering what your options might be—I'd love to connect. Whether it's over coffee or a quick phone call, I'm always happy to talk through your goals and answer questions, no pressure.

Haddonfield is a town where people don't just live—they thrive. And I'd be honored to help you find your place in it. Call or text me at 856.655.0789. — 08033





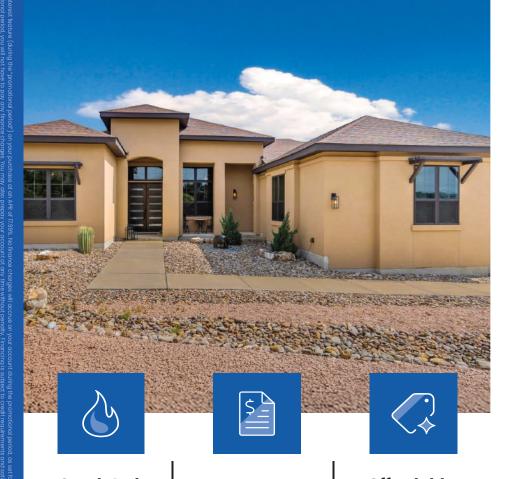






Beat the summer heat with new windows from Window Nation.

Replace your windows now before the summer heat sets in! With top-quality insulation and materials that stand up to the heat – and keep your home cool & comfortable. Plus we offer easy financing options and I –day installations, too.



Insulated

Your heat stays in — the cold stays out

Money-saving

Pay less every month for utility bills

Affordable

Up-front discounts and easy payment plans





Get a FREE door

when you purchase a house of windows.*

Offer ends 07/31/2025

*Customers who purchase an entire house of windows may also receive a free six panel door (maximum \$2,000 retail value)





▼ Schedule your FREE quote! **▼**

www.windownation.com 856-324-1440